

ORDER



Orders
Order / Rev: 698162 - 4
Alt Order #: 06225617
Product Desc: CROSSROADS GPS
Estimate: 732
Flight Dates: 07/30/12 - 08/06/12
Original Date / Rev: 07/06/12 / 08/06/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Crossroads Media/ POL
Buying Contact: Emily Milhoan
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: PKG
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/30/12 | 08/06/12 | 70 | \$75,320.00 | \$64,022.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2012 | 70 | \$75,320.00 | \$64,022.00 | 0.00 |
| Totals | 70 | \$75,320.00 | \$64,022.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|----------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| 1 | WTSP | 08/03/12 | 08/03/12 | Price Is Right | CM | 11a-12p | ----F-- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| 2 | WTSP | 08/03/12 | 08/03/12 | LN (M-F) | CM | M-F 11-1135p | ----F-- | :30 | 1 | \$2,600.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| LN (M-F) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$2,600.00 0.00 | | | | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 07/30/12-08/05/12 LN (M-F) M-F 11-1135p -----F---- :30 (\$2,600.00) 0.00 NM Credited [NOTHING AFTER 11P ON 8/3] | | | | | | | | | | | | | | | |
| 3 | WTSP | 08/03/12 | 08/03/12 | Y&R | CM | 1230-130p | ----F-- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| Young and the Restless ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| 4 | WTSP | 08/03/12 | 08/03/12 | M-F 4-5p | CM | 4-5p | ----F-- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| Dr. Phil ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$800.00 0.00 | | | | | | | | | | | | | | | |
| 5 | WTSP | 08/03/12 | 08/03/12 | | CM | 5-530a | ----F-- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 1 | \$280.00 |

Order / Rev: 698162 - 4
 Alt Order #: 06225617
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 732
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | |
|--|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-----------------|-------------------|-------------------------|-----|---------------|-------------|-------|---------|---|------------|
| 5-530a | | | | | | | | | | | | | | | | |
| 5-530a 10 News | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$280.00 | | 0.00 | | | | | |
| 6 | WTSP | 08/03/12 | 08/03/12 | M-F 530-6p | CM | 530-6p | | ---- | F-- | :30 | 1 | \$800.00 | P-2 | 0.00 NM | 1 | \$800.00 |
| 10 News at 530p | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$800.00 | | 0.00 | | | | | |
| 7 | WTSP | 08/03/12 | 08/03/12 | M-F 6-7a | CM | 6-7a | | ---- | F-- | :30 | 1 | \$360.00 | P-2 | 0.00 NM | 1 | \$360.00 |
| 6-7a 10 News | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$360.00 | | 0.00 | | | | | |
| 8 | WTSP | 08/03/12 | 08/03/12 | CBS Evening News | CM | 630-7p | | ---- | F-- | :30 | 1 | \$1,200.00 | P-2 | 0.00 NM | 1 | \$1,200.00 |
| CBS Evening News | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| 9 | WTSP | 08/03/12 | 08/03/12 | 7-730p | CM | 7-730p | | ---- | F-- | :30 | 1 | \$1,200.00 | P-2 | 0.00 NM | 1 | \$1,200.00 |
| Inside Edition | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| 10 | WTSP | 08/03/12 | 08/03/12 | CBS This Morning | CM | 8a-9a | | ---- | F-- | :30 | 1 | \$360.00 | P-2 | 0.00 NM | 1 | \$360.00 |
| CBS This Morning (8:00 AM-9:00 AM) | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$360.00 | | 0.00 | | | | | |
| 11 | WTSP | 08/03/12 | 08/03/12 | M-F 930-10a | CM | 9:30-10A | | ---- | F-- | :30 | 1 | \$280.00 | P-2 | 0.00 NM | 1 | \$280.00 |
| Millionaire | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE MILLIONAIRE | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | ----F-- | | | | 1 | \$280.00 | | 0.00 | | | | | |
| 12 | WTSP | 07/30/12 | 08/06/12 | Price Is Right | CM | 11a-12p | | M----- | | :30 | 1 | \$1,200.00 | P-2 | 0.00 NM | 1 | \$1,200.00 |
| Price Is Right | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| Week: 08/06/12 | | 08/12/12 | | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 2 | WTSP | 08/06/12-08/12/12 | | Price Is Right | | 11a-12p | M----- | :30 | (\$1,200.00) | | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | | |
| 13 | WTSP | 08/06/12 | 08/06/12 | LN (M-F) | CM | M-F 11-1135p | | M----- | | :30 | 1 | \$2,600.00 | P-2 | 0.00 NM | 0 | \$0.00 |
| LN (M-F) | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 08/06/12 | | 08/12/12 | | M----- | | | | 1 | \$2,600.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | WTSP | 08/06/12-08/12/12 | | LN (M-F) | | M-F 11-1135p | M----- | :30 | (\$2,600.00) | | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | | |
| 14 | WTSP | 07/30/12 | 08/06/12 | Y&R | CM | 1230-130p | | M----- | | :30 | 1 | \$1,200.00 | P-2 | 0.00 NM | 1 | \$1,200.00 |
| Young and the Restless | | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 07/30/12 | | 08/05/12 | | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| Week: 08/06/12 | | 08/12/12 | | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | | | |

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Alt Order #: 06225617
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: CROSSROADS GPS
Estimate: 732

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| 14 | WTSP | 07/30/12 | 08/06/12 | Y&R | CM | 1230-130p | M----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| Young and the Restless | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | WTSP | 08/06/12-08/12/12 | | Y&R | | 1230-130p | M----- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | |
| 15 | WTSP | 08/06/12 | 08/06/12 | M-F 12-1230p | CM | 12-1230p | M----- | :30 | 1 | \$1,100.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| 10 News @ Noon | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | M-F 12-1230p | | 12-1230p | M----- | :30 | | (\$1,100.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | |
| 16 | WTSP | 07/30/12 | 07/30/12 | M-F 4-5p | CM | 4-5p | M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 17 | WTSP | 07/30/12 | 07/30/12 | 5-530a | CM | 5-530a | M----- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 1 | \$280.00 |
| 5-530a 10 News | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | | 1 | \$280.00 | | 0.00 | | | |
| 18 | WTSP | 08/06/12 | 08/06/12 | M-F 5-530p | CM | 5-530p | M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| 5-530p 10 News | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | M-F 5-530p | | 5-530p | M----- | :30 | | (\$800.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | |
| 19 | WTSP | 08/06/12 | 08/06/12 | 530-6a | CM | 530-6a | M----- | :30 | 1 | \$320.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| 530-6a 10 News | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$320.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | 530-6a | | 530-6a | M----- | :30 | | (\$320.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | |
| 20 | WTSP | 07/30/12 | 07/30/12 | M-F 530-6p | CM | 530-6p | M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| 10 News at 530p | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 21 | WTSP | 08/06/12 | 08/06/12 | M-F 6-630p | CM | 6-630p | M----- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| 6-630p 10 News | | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | M-F 6-630p | | 6-630p | M----- | :30 | | (\$1,000.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | |
| 22 | WTSP | 07/30/12 | 07/30/12 | | CM | 6-7a | M----- | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 1 | \$360.00 |

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Alt Order #: 06225617
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: CROSSROADS GPS
Estimate: 732
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|-------------------------|------------------------|---------------------|-----|-------------------|---------------|-------------------------|---------------|-------------|-------|------------|
| M-F 6-7a | | | | | | | | | | | | | | |
| 6-7a 10 News | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | 1 | \$360.00 | | 0.00 | | | |
| 23 | WTSP | 07/30/12 | 07/30/12 | CBS Evening News | CM | 630-7p M----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| CBS Evening News | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| 24 | WTSP | 08/06/12 | 08/06/12 | 7-730p | CM | 7-730p M----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| Inside Edition | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | 7-730p | 7-730p | | | M----- | :30 | (\$1,200.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | |
| 25 | WTSP | 08/06/12 | 08/06/12 | CBS This Morning | CM | 7-9a M----- | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| CBS This Morning (7:00 AM-8:00 AM) | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$360.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | CBS This Morning | 7-9a (7:00 AM-8:00 AM) | | | M----- | :30 | (\$360.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | |
| 26 | WTSP | 07/30/12 | 08/06/12 | CBS This Morning | CM | 7-9a M----- | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 1 | \$360.00 |
| CBS This Morning (8:00 AM-9:00 AM) | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | 1 | \$360.00 | | 0.00 | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$360.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | WTSP | 08/06/12-08/12/12 | | CBS This Morning | 7-9a (8:00 AM-9:00 AM) | | | M----- | :30 | (\$360.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | |
| 27 | WTSP | 08/06/12 | 08/06/12 | M-F 9-930a 10 News, 9a | CM | 9-9:30A M----- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| 10 News, 9am | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$280.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | M-F 9-930a 10 News, 9am | 9-9:30A | | | M----- | :30 | (\$280.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | |
| [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | |
| 28 | WTSP | 07/30/12 | 07/30/12 | M-F 930-10a | CM | 9:30-10A M----- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| Millionaire | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE MILLIONAIRE | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | 1 | \$280.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | M-F 930-10a | 9:30-10A | | | M----- | :30 | (\$280.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | |
| [move to 9a news due to paid] | | | | | | | | | | | | | | |
| 29 | WTSP | 08/04/12 | 08/04/12 | Sat Prime C | CM | 10-11p -----S- | :30 | 1 | \$5,600.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| 48 Hours Mystery | | | | | | | | | | | | | | |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 48 HOURS MYSTERY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | | | 1 | \$5,600.00 | | 0.00 | | | |

Order / Rev: 698162 - 4
 Alt Order #: 06225617
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 732
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-------|----------------------------|--------------------------|---------------|-------------|-------------------------|---------------|------------|-------------|-------|--------|
| 29 | WTSP | 08/04/12 | 08/04/12 | Sat Prime C 48 Hours Mystery | CM | 10-11p | -----S- | :30 | 1 | \$5,600.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 48 HOURS MYSTERY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | | 1 | | \$5,600.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | Sat Prime C | | 10-11p | -----Sa-- | :30 | | (\$5,600.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 30 | WTSP | 08/04/12 | 08/04/12 | PGA Golf PGA Golf | CM | 12-6p (2:00 PM-7:00 PM) | -----S- | :30 | 1 | \$1,400.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS PGA GOLF- PGA: JOHN DEERE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | | 1 | | \$1,400.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | PGA Golf | | 12-6p | (2:00 PM-7:00 P-----Sa-- | :30 | | (\$1,400.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 31 | WTSP | 08/04/12 | 08/04/12 | Sat 6-630p Sat 6-630p 10 News | CM | Sat 6-630p | -----S- | :30 | 1 | \$700.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | | 1 | | \$700.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | Sat 6-630p | | Sat 6-630p | -----Sa-- | :30 | | (\$700.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 32 | WTSP | 08/04/12 | 08/04/12 | Sat 7-730p Inside Edition | CM | 7-730p | -----S- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | | 1 | | \$600.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | Sat 7-730p | | 7-730p | -----Sa-- | :30 | | (\$600.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 33 | WTSP | 08/04/12 | 08/04/12 | Sat 8-10a CBS This Morning Saturday | CM | Sat 8-10a | -----S- | :30 | 1 | \$320.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SATURDAY MORNING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | | 1 | | \$320.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | Sat 8-10a | | Sat 8-10a | -----Sa-- | :30 | | (\$320.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 34 | WTSP | 08/05/12 | 08/05/12 | PGA Golf PGA Golf | CM | 12-6p (2:00 PM-7:00 PM) | -----S | :30 | 1 | \$1,400.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS PGA GOLF- PGA: JOHN DEERE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S | | | 1 | | \$1,400.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | PGA Golf | | 12-6p | (2:00 PM-7:00 P-----Su | :30 | | (\$1,400.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 35 | WTSP | 08/05/12 | 08/05/12 | Sun 630-7p Sun 630-7p 10 News | CM | Sun 630-7p | -----S | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S | | | 1 | | \$800.00 | | 0.00 | | | | |

WTSP-TV

Order / Rev: 698162 - 4
Alt Order #: 06225617
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: CROSSROADS GPS
Estimate: 732
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---|-------|--------------------------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 45 | WTSP | 08/02/12 | 08/02/12 | CBS This Morning CBS This Morning (8:00 AM-9:00 AM) | CM | 8a-9a --- T--- | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 1 | \$360.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | --- | T--- | | | | 1 | \$360.00 | | 0.00 | | | |
| 46 | WTSP | 08/02/12 | 08/02/12 | M-F 9-930a 10 News, 9a 10 News, 9am | CM | 9-9:30A --- T--- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 1 | \$280.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | --- | T--- | | | | 1 | \$280.00 | | 0.00 | | | |
| E 47 | WTSP | 07/31/12 | 07/31/12 | Price Is Right Price Is Right | CM | 11a-12p - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 48 | WTSP | 07/31/12 | 07/31/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 49 | WTSP | 07/31/12 | 07/31/12 | Y&R Young and the Restless | CM | 1230-130p - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 50 | WTSP | 07/31/12 | 07/31/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 51 | WTSP | 07/31/12 | 07/31/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 52 | WTSP | 07/31/12 | 07/31/12 | 530-6a 530-6a 10 News | CM | 530-6a - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 53 | WTSP | 07/31/12 | 07/31/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 54 | WTSP | 07/31/12 | 07/31/12 | CBS This Morning CBS This Morning (7:00 AM-8:00 AM) | CM | 7-9a - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 55 | WTSP | 07/31/12 | 07/31/12 | CBS This Morning CBS This Morning (8:00 AM-9:00 AM) | CM | 7-9a - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 56 | WTSP | 07/31/12 | 07/31/12 | M-F 9-930a 10 News, 9a 10 News, 9am | CM | 9-9:30A - T----- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 07/30/12 | | 08/05/12 | - T----- | | | | | 1 | \$0.00 | | 0.00 | | | |
| E 57 | WTSP | 08/01/12 | 08/01/12 | | CM | 11a-12p -- W---- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--|-------|-----------------------|---------|-----------------|---------------|-------------------------|------------|-------------|------|-------|------------|
| | | | | Price Is Right | | | | | | | | | | | |
| | | | | Price Is Right | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$0.00 | | 0.00 | | | | | |
| 58 | WTSP | 08/01/12 | 08/01/12 | LN (M-F) | CM | M-F 11-1135p | --W---- | :30 | 1 | \$2,600.00 | P-2 | 0.00 | NM | 1 | \$2,600.00 |
| | | | | LN (M-F) | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$2,600.00 | | 0.00 | | | | | |
| E 59 | WTSP | 08/01/12 | 08/01/12 | Y&R | CM | 1230-130p | --W---- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| | | | | Young and the Restless | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$0.00 | | 0.00 | | | | | |
| 60 | WTSP | 08/01/12 | 08/01/12 | M-F 4-5p | CM | 4-5p | --W---- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | | | Dr. Phil | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR. PHIL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$800.00 | | 0.00 | | | | | |
| E 61 | WTSP | 08/01/12 | 08/01/12 | 5-530a | CM | 5-530a | --W---- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| | | | | 5-530a 10 News | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$0.00 | | 0.00 | | | | | |
| 62 | WTSP | 08/01/12 | 08/01/12 | M-F 530-6p | CM | 530-6p | --W---- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | | | 10 News at 530p | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$800.00 | | 0.00 | | | | | |
| E 63 | WTSP | 08/01/12 | 08/01/12 | M-F 6-7a | CM | 6-7a | --W---- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| | | | | 6-7a 10 News | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$0.00 | | 0.00 | | | | | |
| 64 | WTSP | 08/01/12 | 08/01/12 | CBS Evening News | CM | 630-7p | --W---- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | CBS Evening News | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| 65 | WTSP | 08/01/12 | 08/01/12 | 7-730p | CM | 7-730p | --W---- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| | | | | Inside Edition | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WTSP | 07/30/12-08/05/12 | | 7-730p | | 7-730p | | --W----- | :30 | (\$1,200.00) | 0.00 | NM | | | |
| | | | | Credited | | | | | | | | | | | |
| | | | | [mg line 69] | | | | | | | | | | | |
| E 66 | WTSP | 08/01/12 | 08/01/12 | CBS This Morning | CM | 7-9a | --W---- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| | | | | CBS This Morning | | (8:00 AM-9:00 AM) | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$0.00 | | 0.00 | | | | | |
| E 67 | WTSP | 08/01/12 | 08/01/12 | M-F 930-10a | CM | 9:30-10A | --W---- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| | | | | Millionaire | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE MILLIONAIRE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$0.00 | | 0.00 | | | | | |
| 68 | WTSP | 07/30/12 | 07/30/12 | M-F 9-930a 10 News, 9a | CM | 9-9:30A | M----- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 1 | \$280.00 |
| | | | | 10 News, 9am | | | | | | | | | | | |
| | | | | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE MILLIONAIRE | | | | | | | | | | | |

Order / Rev: 698162 - 4
 Alt Order #: 06225617
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 732
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| 68 | WTSP | 07/30/12 | 07/30/12 | M-F 9-930a 10 News, 9a 10 News, 9am | CM | 9-9:30A | M----- | :30 | 1 | \$280.00 | P-2 | 0.00 | NM | 1 | \$280.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE MILLIONAIRE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | M----- | | | | | 1 | \$280.00 | | 0.00 | | | |
| 69 | WTSP | 08/01/12 | 08/01/12 | Hurricane Special Hurricane Special | CM | Wed 7-8p | --W---- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| 70 | WTSP | 08/05/12 | 08/05/12 | Face the Nation Face the Nation | CM | Sun 1030-1130a | -----S | :30 | 1 | \$800.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S | | | | | 1 | \$800.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | Face the Nation | | Sun 1030-1130a | -----Su | :30 | | (\$800.00) | | 0.00 | NM | | |
| Credited [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 71 | WTSP | 08/06/12 | 08/06/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | M----- | :30 | 1 | \$1,100.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 08/06/12-08/12/12 | | M-F 12-1230p | | 12-1230p | M----- | :30 | | (\$1,100.00) | | 0.00 | NM | | |
| Credited [NOTHING TO AIR 8/4-8/6] | | | | | | | | | | | | | | | |
| 72 | WTSP | 08/04/12 | 08/05/12 | PGA Golf PGA Golf | CM | 12-6p | -----SS | :30 | 2 | \$700.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----SS | | | | | 2 | \$700.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | PGA Golf | | 12-6p | -----SaSu | :30 | | (\$700.00) | | 0.00 | NM | | |
| Credited [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 2 | WTSP | 07/30/12-08/05/12 | | PGA Golf | | 12-6p | -----SaSu | :30 | | (\$700.00) | | 0.00 | NM | | |
| Credited [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 73 | WTSP | 08/05/12 | 08/05/12 | 10 Sports Extra 10 Sports Extra | CM | Su 1135-1145p | -----S | :30 | 1 | \$800.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S | | | | | 1 | \$800.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 07/30/12-08/05/12 | | 10 Sports Extra | | Su 1135-1145p | -----Su | :30 | | (\$800.00) | | 0.00 | NM | | |
| Credited [nothing to air 8/4 thru 8/6] | | | | | | | | | | | | | | | |
| 74 | WTSP | 08/02/12 | 08/03/12 | CBS This Morning CBS This Morning | CM | 7-9a | ---TF-- | :30 | 3 | \$360.00 | P-3 | 0.00 | NM | 3 | \$1,080.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---TF-- | | | | | 3 | \$360.00 | | 0.00 | | | |
| 75 | WTSP | 08/02/12 | 08/03/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | ---TF-- | :30 | 2 | \$800.00 | P-2 | 0.00 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---TF-- | | | | | 2 | \$800.00 | | 0.00 | | | |
| 76 | WTSP | 08/02/12 | 08/03/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | ---TF-- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---TF-- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 77 | WTSP | 08/02/12 | 08/03/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a | ---TF-- | :30 | 2 | \$360.00 | P-3 | 0.00 | NM | 2 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 698162 - 4
 Alt Order #: 06225617
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 732

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---|-------|----------------------|-----|-------------|------------|---------------|------|------|-------|-------------|
| 77 | WTSP | 08/02/12 | 08/03/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a ---TF-- | :30 | 2 | \$360.00 | P-3 | 0.00 | NM | 2 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---TF-- | | 2 | | \$360.00 | | 0.00 | | | | |
| 78 | WTSP | 08/03/12 | 08/03/12 | Fri Prime C Blue Bloods | CM | Fri 10-11p ----F-- | :30 | 1 | \$4,600.00 | P-4 | 0.00 | NM | 1 | \$4,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | 1 | | \$4,600.00 | | 0.00 | | | | |
| 79 | WTSP | 08/02/12 | 08/02/12 | Thu Prime A Big Bang Theory/Two and a Hal | CM | Thu 8-9p ---T--- | :30 | 1 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---T--- | | 1 | | \$5,000.00 | | 0.00 | | | | |
| 80 | WTSP | 08/02/12 | 08/02/12 | Thu Prime C Person of Interest | CM | Thu 10-11p ---T--- | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---T--- | | 1 | | \$4,000.00 | | 0.00 | | | | |
| 81 | WTSP | 08/03/12 | 08/03/12 | Fri Prime A Undercover Boss | CM | Fri 8-9p ----F-- | :30 | 1 | \$6,000.00 | P-2 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | 1 | | \$6,000.00 | | 0.00 | | | | |
| 82 | WTSP | 08/03/12 | 08/03/12 | Fri Prime B CSI: NY | CM | Fri 9-10p ----F-- | :30 | 1 | \$6,000.00 | P-2 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | 1 | | \$6,000.00 | | 0.00 | | | | |
| 83 | WTSP | 08/02/12 | 08/02/12 | Thu Prime B Big Brother 14 | CM | Thu 9-10p ---T--- | :30 | 1 | \$7,000.00 | P-3 | 0.00 | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---T--- | | 1 | | \$7,000.00 | | 0.00 | | | | |
| 84 | WTSP | 08/01/12 | 08/01/12 | Wed Prime C CSI: Crime Scene Investigation | CM | Wed 10-11p --W---- | :30 | 1 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | --W---- | | 1 | | \$5,000.00 | | 0.00 | | | | |
| 85 | WTSP | 08/02/12 | 08/02/12 | LN (M-F) LN (M-F) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | CM | M-F 11-1135p ---T--- | :30 | 1 | \$2,600.00 | P-2 | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---T--- | | 1 | | \$2,600.00 | | 0.00 | | | | |
| 86 | WTSP | 08/03/12 | 08/03/12 | M-F 12-1230p 10 News @ Noon ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | CM | 12-1230p ----F-- | :30 | 1 | \$1,100.00 | P-2 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | 1 | | \$1,100.00 | | 0.00 | | | | |
| 87 | WTSP | 08/02/12 | 08/02/12 | M-F 6-630p 6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS | CM | 6-630p ---T--- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---T--- | | 1 | | \$1,000.00 | | 0.00 | | | | |
| 88 | WTSP | 08/02/12 | 08/03/12 | M-F 10-11a M-F 10-11a | CM | 10-11a ---TF-- | :30 | 2 | \$120.00 | P-4 | 0.00 | NM | 2 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---TF-- | | 2 | | \$120.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | 70 | \$75,320.00 |